

JNOE2: Open Elective in Journalism

Print Design

This paper is open to students of all backgrounds who are interested in learning the basics of newspaper page design. Students taking the course must have access to a laptop capable of running QuarkXpress and Adobe InDesign. Classroom methodology will be practical and hands-on. Students taking the course will need to collaborate on a range of page-design and production tasks towards summative assessment.

Imagining the printed page; (04 hours)

Sizes, shapes, scopes

Imagining the newspaper page: (06 hours)

The changing parts of a newspaper page;

Formats; Form and Content (15 hours)

Design Grids; Styles; Basic Layouts; Creating a style-sheet

Visual elements; (20 hours)

Text as visual element; Headlines; photographs and captions; infographics; designing the online page