

ST JOSEPH'S COLLEGE (AUTONOMOUS), BANGALORE
MA (JOURNALISM AND MASS COMMUNICATION)
COURSE STRUCTURE AND SYLLABUS FROM 2020

SL NO	CODE	SUBJECT	TYPE	CREDITS	MARKS
		SEMESTER 1			
1.	MC 7118	INTRODUCTION TO COMMUNICATION	T	4	100
2.	MC 7218	REPORTING: THEORY	T	3	100
3.	MC 1P1	REPORTING: PRACTICALS	P	1	50
4.	MC 7318	EDITING: THEORY	T	3	100
5.	MC 1P2	EDITING: PRACTICALS	P	1	50
6.	MC 7418	ADVERTISING: THEORY	T	3	100
7.	MC 1P3	ADVERTISING: PRACTICALS	P	1	50
8.	MC 7518	MEDIA MANAGEMENT	T	2	50
9.	MC 7618	INTRODUCTION TO POLITICAL THOUGHT	T	2	50
10.	MC 7718	PHOTOGRAPHY*	T&P	2	50
11.	MC 7818	LAB JOURNAL*	P	2	50
			TOTAL	24	750
		SEMESTER 2			
1.	MC 8118	MEDIA RESEARCH TECHNIQUES	T	4	100
2.	MC 8218	MEDIA LAW AND ETHICS	T	4	100
3.	MC 8318	PUBLIC RELATIONS: THEORY	T	3	100
4.	MC 2P1	PUBLIC RELATIONS: PRACTICALS	P	1	50
4.	MC 8418	MEDIA AND CULTURAL STUDIES	T	4	100
5.	MC 8518	AUDIO PRODUCTION SKILLS: THEORY	T	2	50
6.	MC 2P2	AUDIO PRODUCTION SKILLS: PRACTICALS	P	2	50
7.	MC 8618	LAB JOURNAL*	P	2	50
8.	MC 8718	MEDIA SEMINAR*	T	2	50
		INTERNSHIP ¹			
			TOTAL	24	650
		SEMESTER 3			

1.	MC 9119	VIDEO PRODUCTION SKILLS: THEORY	T	2	50
2.	MC 3P1	VIDEO PRODUCTION SKILLS: PRACICALS	P	2	50
3.	MC 9220	FILM STUDIES	T	4	100
		FILM SCREENING*	-	2	-
4.	MC 9319	NEW MEDIA JOURNALISM: THEORY	T	3	100
5.	MC 3P2	NEW MEDIA JOURNALISM: PRACTICAL	P	1	50
6.	MC 9420	DATA JOURNALISM	T	4	100
7.	MCOE 9519	INDIAN CINEMA (OPEN ELECTIVE)	T	2	50
8.	MC 9619	LAB JOURNAL*	P	2	50
9.	MC 9719	MEDIA SEMINAR*	T	2	50
			TOTAL	24	600
		SEMESTER 4			
1.	MC 0019	DEVELOPMENT COMMUNICATION	T	4	100
2.	MC 0120	POLITICAL COMMUNICATION	T	4	100
3.	MC 0220	BUSINESS JOURNALISM	T	4	100
4.	MC DE 0320	TECHNICAL AND CONTENT WRITING (DEPARTMENT ELECTIVE)	T	2	50
5.	MCDE 4P1	TECHNICAL AND CONTENT WRITING (DEPARTMENT ELECTIVE): PRACTICALS	P	2	50
6.	MC DE 0420	FILM PRODUCTION (DEPARTMENT ELECTIVE)	T	2	50
7.	MCDE 4P2	FILM PRODUCTION (DEPARTMENT ELECTIVE): PRACTICALS	P	2	50
8.	MC 0520	SOCIAL MEDIA MARKETING AND SEO	T	2	50
9.	MC 0619	DISSERTATION*	P	4	100
10.	MC 0719	PROJECT WORK*	P	2	50
			TOTAL	24	600
		TOTAL (ALL FOUR SEMESTERS)		96	2600

*There will be no end-semester exam for these papers.

¹The internship is mandatory and must be done for a period of 6-8 weeks in any established media organisation.